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The Benefits of Cloud Faxing:

Modernizing Document Transmission.

This document highlights the advantages and benefits of Cloud faxing compared to on-premise fax server and traditional fax machine deployments.

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In an era dominated by digital transformation, traditional methods of communication and document management are rapidly evolving. One such advancement is cloud faxing, a modern solution that leverages the cloud to streamline and enhance the faxing process. Here's a closer look at the benefits of cloud faxing and how it's revolutionizing document transmission.

PART I: Cloud Faxing VS. On-Premise Fax Server:

Cloud faxing and on-premise fax servers each have their own advantages. Cloud faxing does offer several notable benefits over traditional on-premise fax server deployments.

Cost Savings: Cloud faxing typically requires lower upfront costs. There's no need to purchase dedicated server hardware, software licenses, and there is no need to incur additional costs related to telecommunication infrastructures, including Telecommunication gateways, fax boards and phone lines.

Cloud faxing pricing is often subscription-based, which can be more predictable and manageable when it comes to predicting required IT budgets.

Scalability: Cloud fax services can easily scale up or down based on your needs. Whether you need to handle a sudden spike in fax volume or scale back during slower periods, cloud solutions offer flexible options without the need for significant infrastructure changes that may be needed in cases where a fax server is running on-premise.

Accessibility: With cloud faxing, you can send and receive faxes from anywhere with an internet connection. This can be particularly useful for remote workers who may not have direct access to on-premise fax servers or if your company has multiple locations that are not necessarily inter-connected from a network perspective.

Maintenance and Upgrades: Cloud fax providers handle maintenance, updates, and troubleshooting, reducing the burden on your IT staff. You don't need to worry about hardware problems, failures or software upgrades typically needed for on-premise fax server implementations.

Security: Reputable SaaS cloud fax providers often implement robust security measures, including encryption and compliance with regulations like HIPAA & GDPR. They also usually have dedicated teams ensuring the latest security practices are continuously incorporated into their cloud infrastructure.

Disaster Recovery: Cloud faxing often includes built-in backup and disaster recovery options, ensuring that your fax data is protected and can be quickly restored in case of a system failure.

User-Friendly: Cloud faxing services are generally designed to be user-friendly, often offering intuitive web interfaces and mobile apps. This can simplify the faxing process compared to managing user access to a traditional on-premise fax server.

Reduced IT Overhead: With cloud faxing, your IT team can focus on other tasks rather than managing and supporting on-premise fax infrastructure.

PART II: Cloud Faxing VS. Traditional Fax Machines:

The advantages of cloud faxing far outweigh those of traditional fax machines. Cloud faxing does offer several notable benefits over traditional fax machines as described below:

Cost Efficiency: Cloud faxing can significantly reduce costs compared to traditional faxing methods. Traditional fax machines require dedicated phone lines, paper, ink, and maintenance, all of which can add up. With cloud faxing, these expenses are minimized. Many cloud fax services operate on a subscription model, allowing businesses to pay a predictable monthly fee without worrying about additional costs for paper, ink, or phone lines. Additionally, cloud faxing reduces the need for physical storage, further cutting down on office supply and space costs.

Enhanced Accessibility: One of the standout benefits of cloud faxing is its accessibility. Unlike traditional fax machines that are tied to a specific location, cloud faxing allows users to send and receive faxes from anywhere with an internet connection. This flexibility is particularly valuable for remote workers, mobile professionals, and businesses with multiple locations. Users can access their fax documents from any device, be it a computer, tablet, or smartphone. This makes it easier for employees to stay connected and responsive.

Improved Security: Security is a crucial consideration in document management, and cloud faxing offers enhanced protection compared to traditional methods. Cloud fax services typically employ encryption protocols to safeguard sensitive information during transmission. Additionally, many providers offer secure storage options, ensuring that faxed documents are stored safely and can be accessed only by authorized users. This level of security is particularly important for industries dealing with sensitive data, such as healthcare and finance.

Increased Efficiency and Productivity: Cloud faxing streamlines the faxing process, reducing the time and effort required to send and receive documents. Traditional faxing involves manual tasks such as printing, scanning, and physically handling documents, which can be time-consuming. Cloud faxing eliminates these steps by allowing users to send and receive faxes directly from their digital devices. Features like automated faxing, document storage, and integration with other digital tools further enhance productivity, allowing employees to focus on more strategic tasks.

Environmental Benefits: Embracing cloud faxing also contributes to environmental sustainability. Traditional fax machines consume paper and ink, which not only contributes to waste but also requires energy to operate. Cloud faxing, on the other hand, significantly reduces paper usage and the need for physical resources. By transitioning to a digital approach, businesses can reduce their carbon footprint and support eco-friendly practices.

Easy Integration: Cloud fax services are often designed to integrate seamlessly with other digital tools and platforms. This interoperability allows businesses to streamline their workflow by connecting cloud faxing with email, document management systems, and customer relationship management (CRM) software. Such integration ensures that faxing becomes a natural part of the digital workflow, enhancing overall operational efficiency.

Scalability and Flexibility: Cloud faxing offers scalability that traditional faxing cannot match. As a business grows, its faxing needs may change, and cloud faxing solutions can easily adapt to these changes. Whether a

business needs to handle a higher volume of faxes or requires additional features, cloud faxing services can be adjusted to meet evolving demands without the need for significant infrastructure changes.

Overall Conclusion: Cloud faxing represents a significant leap forward in the way we handle document transmission. Its benefits, including cost efficiency, enhanced accessibility, improved security, increased productivity, environmental sustainability, easy integration, and scalability make it a compelling choice for modern businesses. By adopting cloud faxing, organizations can modernize their communication practices, streamline operations, and position themselves for continued success in an increasingly digital world.

Consider Extracomm's ExtraFax to meet your modern-day business fax requirements. ExtraFax can be deployed in a "Full Cloud", "Hybrid Cloud" or in a fully on-premise configuration. To learn more, visit the ExtraFax product page or contact our sales team for more product information: sales@extracomm.com

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